

For immediate release

Media Contact:
Brittney Quinn
brittney@odonnell.agency
(561) 832-3231

NEW “PITCH” PROGRAM TO CHALLENGE PALM BEACH COUNTY STUDENTS TO CREATE SOLUTIONS FOR COMMUNITY ISSUES

WEST PALM BEACH, Fla. (Oct. 14, 2015) – An exciting new challenge that gives area students an opportunity to create innovative solutions to community issues and social problems in Palm Beach County is ready to launch. Led by Advisors for Philanthropic Impact (API), a group comprised of trust & estate attorneys, CPAs, financial advisors, life insurance professionals, and non-profit leaders, all who are Chartered Advisors in Philanthropy (CAP[®]), announced today that **Palm Beach Philanthropy Tank** is officially open. Applications are being accepted from public, private and home-schooled students residing in Palm Beach County, enrolled in grades 7 – 12.

Philanthropy Tank will fund winning programs “pitched” by the student participants to a panel of four area philanthropists that include William Meyer, Julie Fisher Cummings and Danielle H. Moore of Palm Beach, and Eric Becker of Jupiter. Each philanthropist has committed \$25,000 to fund ideas that directly achieve unique and creative solutions to community issues. A total of eight to 12 student finalists will have the opportunity to receive up to \$15,000 for each idea, and will be mentored by the donating philanthropist for the year that follows the event. “We hope to excite Palm Beach County’s philanthropic community, and especially encourage students to consider our area’s social problems and design innovative solutions to them,” said Evan Deoul, AB Bernstein’s Senior Managing Director, who co-chairs Palm Beach Philanthropy Tank with Michael L. Kohner, Managing Director of Andersen Tax.

Criteria for selection include community impact, program feasibility, solution creativity, sustainability and team strength. Potential applicants and their teachers can find a detailed video explaining how to complete an application at www.advisors4impact.org. The deadline for submissions is December 15, 2015. Finalists will be announced on January 30, 2016 and will have approximately six weeks to prepare their pitch. The final event will take place in March 2016 at a location to be announced soon.

Sponsors include Braman Motorcars, Gunster Law Firm, AB Bernstein, Quantum Foundation, FPL, Celedinas Insurance Group, and O’Donnell Agency. The challenge is co-produced by the Education Foundation of Palm Beach County and the Community Foundation for Palm Beach and Martin Counties.

About API: Advisors for Philanthropic Impact is a nonprofit organization of professional philanthropic advisors who want to inspire and assist the philanthropic community through advising, educating and raising awareness. The Palm Beach Philanthropy Tank program is an outgrowth of API's successful youth educational initiative, which introduced the unique 10-week curriculum, Main Street Philanthropy, into local schools.

####